

COOS BAY/NORTH BEND/CHARLESTON VISITOR AND CONVENTION BUREAU BUDGET 2024-2025
Dept 420 - Visitor & Convention Bureau / Dept 450 - Coos Bay Visitor Information Center

RESOURCES

<u>Actual</u> <u>2021-2022</u>	<u>Actual</u> <u>2022-2023</u>	<u>Adopted</u> <u>2023-2024</u>	<u>Account No.</u>	<u>Proposed</u> <u>2024-2025</u>	<u>Board</u> <u>Adopted</u> <u>2024-2025</u>
374,689	335,505	222,500	33-000-300-0100	200,000	200,000
374,689	335,505	222,500	CARRYOVER BALANCE	200,000	200,000
LODGING TAXES					
498,467	414,722	459,079	33-000-310-0100	449,825	449,825
177,248	135,606	150,000	33-000-310-0800	104,500	104,500
240,809	257,636	215,000	33-000-310-0900	261,250	261,250
-	49,031	100,000	33-000-310-1000	180,000	180,000
-	-	-	33-000-310-2000	52,925	52,925
916,524	856,995	924,079	Total Lodging Taxes	1,048,500	1,048,500
USE OF MONEY AND PROPERTY					
(1,297)	7,834	8,500	33-000-350-0100	2,000	2,000
(1,297)	7,834	8,500	Total Use of Money and Property	2,000	2,000
OTHER INCOME - VCB DEPARTMENT					
1,226	8,584	500	33-000-380-0100	500	500
-	-	10,940	33-000-380-0300	11,730	11,730
6,174	3,903	2,000	33-000-380-0400	2,000	2,000
1,800	22,500	31,000	33-000-380-0900	1,000	1,000
9,199	34,987	44,440	Total Other Income - VCB Dept	15,230	15,230
OTHER INCOME - VIC DEPARTMENT					
-	150	200	33-000-380-2000	200	200
9,820	9,880	10,000	33-000-380-2100	10,000	10,000
18,038	16,463	18,000	33-000-380-2200	18,000	18,000
123,063	102,388	84,400	33-000-380-2300	92,300	92,300
671	521	300	33-000-380-2400	300	300
151,592	129,402	112,900	Total Other Income - VIC Dept	120,800	120,800

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OTHER FINANCING SOURCES

-	10,028	5,000	33-000-390-0100	Lease Financing Proceeds	5,000	5,000
-	3,236	4,000	33-000-390-0200	Subscription Financing Proceed	4,000	4,000
-	13,264	9,000		Total Other Financing Sources	9,000	9,000
1,450,707	1,377,987	1,321,419		TOTAL RESOURCES	1,395,530	1,386,530

EXPENDITURES

Department 420 - Visitor & Convention Bureau (VCB)

<u>Actual</u>	<u>Actual</u>	<u>Adopted</u>	<u>Account No.</u>		<u>Proposed</u>	<u>Adopted</u>
<u>2021-2022</u>	<u>2022-2023</u>	<u>2023-2024</u>			<u>2024-2025</u>	<u>2024-2025</u>
MATERIALS AND SERVICES						
21,790	26,574	12,500	33-420-520-2001	Training, Travel & Conventions	20,000	20,000
2,520	8,981	5,000	33-420-520-2002	FAM Trips	4,000	4,000
21,138	22,756	12,000	33-420-520-2003	Trade Shows	25,000	25,000
5,508	6,179	5,000	33-420-520-2005	Memberships & Dues	6,000	6,000
1,676	2,556	2,500	33-420-520-2102	Telephone	2,500	2,500
644,878	497,895	645,375	33-420-520-2105	Advertising	680,000	680,000
41,691	118,993	70,000	33-420-520-2106	Events Advertising (was Local Advertising)	70,000	70,000
197,711	215,067	263,000	33-420-520-2108	Contractual	265,000	265,000
4,050	4,175	5,000	33-420-520-2113	Audit	5,000	5,000
1,625	1,510	1,600	33-420-520-2116	Internet Costs	1,800	1,800
1,332	2,075	3,000	33-420-520-2120	Insurance	2,500	2,500
14,779	24,285	17,825	33-420-520-2123	Printing	18,500	18,500
8,289	3,414	1,225	33-420-520-2205	Office Supplies	3,500	3,500
5,974	7,795	8,000	33-420-520-2206	Postage	10,000	10,000
22,658	78,712	19,797	33-420-520-2220	Other Projects	24,005	24,005
26,872	27,579	31,500	33-420-520-2300	Website	41,000	41,000
1,022,491	1,048,546	1,103,322		Total Materials and Services	1,178,805	1,178,805

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CAPITAL OUTLAY						
-	2,497	3,000	33-420-530-3001	Computer Hardware/Software	500	500
-	10,028	5,000	33-420-530-3023	Equipment	500	500
-	12,525	8,000		Total Debt Service	1,000	1,000
DEBT SERVICE						
-	803	1,925	33-420-540-1000	Lease Principal	1,000	1,000
-	92	250	33-420-540-1100	Lease Interest	100	100
-	-	-	33-420-540-1200	Non-Lease Component	100	100
-	3,007	4,275	33-420-540-2000	Subscription Principal	3,500	3,500
-	173	225	33-420-540-2100	Subscription Interest	300	300
-	4,075	6,675		Total Debt Service	5,000	5,000
-	-	93,022	33-420-560-6001	Contingency	93,425	93,425
335,505	222,579	-	33-420-560-6002	Unappropriated Ending Fund Balance	-	-
1,357,996	1,287,725	1,211,019		Total Expenditures - VCB Dept	1,278,230	1,272,230

EXPENDITURES (continued)
Department 450 - Coos Bay (CB) Visitor Information Center (VIC)

<u>Actual</u>	<u>Actual</u>	<u>Adopted</u>	<u>G/L</u>	<u>Account #</u>	<u>Proposed</u>	<u>Adopted</u>	
<u>2021-2022</u>	<u>2022-2023</u>	<u>2023-2024</u>			<u>2024-2025</u>	<u>2024-2025</u>	
MATERIALS AND SERVICES							
425	2,001	2,500		33-450-520-2001	Training, Travel & Conventions	2,500	2,500
548	525	800		33-450-520-2004	Permits, Licenses & Fees	750	750
5,054	7,148	8,000		33-450-520-2101	Utilities	8,000	8,000
50,476	54,236	61,300		33-450-520-2108	Contractual	70,000	70,000
307	314	500		33-450-520-2120	Insurance	500	500
1,097	1,420	2,000		33-450-520-2123	Printing	1,750	1,750
1,568	2,714	3,095		33-450-520-2205	Office Supplies	2,000	2,000
2,690	2,613	2,200		33-450-520-2225	Janitorial Supplies	3,000	3,000
14,955	8,577	15,000		33-450-520-2500	Merchandise	15,000	15,000
9,675	8,663	10,000		33-450-520-2501	Park Tickets	10,000	10,000
5,917	939	3,500		33-450-520-2502	Volunteer Expenses	2,000	2,000

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<u>92,712</u>	<u>89,151</u>	<u>108,895</u>		Total Materials and Services	<u>115,500</u>	<u>115,500</u>
				CAPITAL OUTLAY		
-	739	1,000	33-450-530-3002	Computer Hardware/Software	1,250	1,250
-	<u>739</u>	<u>1,000</u>		Total Debt Service	<u>1,250</u>	<u>1,250</u>
				DEBT SERVICE		
-	347	475	33-450-540-2000	Subscription Principal	500	500
-	26	30	33-450-540-2100	Subscription Interest	50	50
-	<u>373</u>	<u>505</u>		Total Debt Service	<u>550</u>	<u>550</u>
<u>92,712</u>	<u>90,262</u>	<u>110,400</u>		Total Expenditures - CB VIC Dept	<u>117,300</u>	<u>115,500</u>
<u>1,450,708</u>	<u>1,377,988</u>	<u>1,321,419</u>		TOTAL EXPENDITURES	<u>1,395,530</u>	<u>1,387,730</u>